



**Friday, June 10<sup>th</sup> & Saturday, June 11<sup>th</sup>, 2022**

This long-standing Potterville tradition is back by popular demand, and now more than ever, we need your support! Gizzard Fest is not just your ordinary festival.... It's original! Thousands of people stream to Potterville and join in good old-fashioned fun! The charming small-town atmosphere and an abundance of free activities bring people from all over to Potterville, Michigan.

Sponsorship funds will be used to offer free activities throughout the event. Some of these activities may include, entertainment (bands, talent show, comedy show, etc.), fireworks, movies in the park, and other family friendly activities. In addition, funds are also needed for services such as portable toilets, golf cart rentals, signage, shirts (staff & volunteer), and clean-up materials and services.

## **SPONSORSHIP OPPORTUNITIES:**

### **BRONZE \$250.00:**

Your company's name and/or logo will be posted on our Facebook page, and new and improved website.

### **SILVER \$500.00:**

Bronze Sponsor benefits, in addition, your company's logo will be displayed on a sponsorship banner at the festival.

### **Gold \$1,000.00:**

All the Silver Sponsor benefits, plus, your company's logo on our website will be a direct link to your company's website or social media page. Your company's logo will be included in any digital marketing, television and/or radio media promoting this event. Your company's logo will be prominently featured on custom signs and banners at the festival. Your company will be featured in announcements throughout the day.

### **Platinum \$2,000.00:**

All the Gold Sponsor benefits, plus, your logo will also be prominently featured on Staff and Volunteer shirts created for the event. Your company will have its own free 10' x10' vendor space to use as you wish.

**YES!** We would love to be involved as a corporate sponsor at Gizzard Fest, Potterville, Michigan. Enclosed is our check for \$\_\_\_\_\_.

**NO,** I cannot be a sponsor, but would love to help support the family festival with a donation of \$\_\_\_\_\_.

**Please make checks payable to:**

City of Potterville (include GIZZARD FEST in memo of check), 319 N. Nelson Street, Potterville, Michigan 48876

Gizzard Fest Contact: Brandy Miller, (517) 281-5659 or [zoning@pottervillemi.org](mailto:zoning@pottervillemi.org)